

United States Coast Guard Auxiliary



January 2009

National Safe Boating Campaign

# NEWS

***Boat Smart.  
Boat Safe.  
Wear It!***

## A Special Week; A Special Slogan

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There are special days for every month of the year including January 1<sup>st</sup>, New Year's Day; February 16<sup>th</sup>, President's Day; March 17<sup>th</sup>, Saint Patrick's Day and April 12<sup>th</sup>, Easter Sunday.

In May, we nautical folk have a whole week of special days to celebrate:

***May 16th-22nd, National Safe Boating Week.***



By popular demand and with Coast Guard acclamation, the slogan for the annual campaign again will be "Wear It!" The National Safe Boating Council, which promotes the annual campaign, is continuing with the "Wear It!" slogan to further increase recognition and awareness of the campaign.

Starting In March, 2009, all of the new campaign items will be on the website, [www.safeboatingcampaign.com](http://www.safeboatingcampaign.com), including the Free Resources Order Form. Expect the 2009 Proclamation of National Safe Boating Week to be on the website in April.

As Coast Guard Auxiliary Public Affairs Officers, we look forward to the new year and the many opportunities we will have in 2009 to promote safe boating.